



PRESS RELEASE

ETF Model Solutions CIO Prateek Mehrotra Named to Investopedia Top 100 Advisors List for 2018

Appleton, WI - June 8, 2018- Prateek Mehrotra, MBA, CFA®, CAIA®, Chief Investment Officer of Endowment Wealth Management, Inc. and ETF Model Solutions, LLC has been named to the [Investopedia Top 100 Financial Advisors](#) list for 2018

The Investopedia 100 list celebrates financial advisors who have contributed significantly to conversations about financial literacy, investing strategies, life-stage planning and wealth management.

Investopedia's 2nd annual rankings seeks to recognize advisors that are able to engage their audience across multiple platforms, measuring their reach and influence and quality of the information they produced and shared across a broad range of media platforms.

In developing their proprietary rankings, Investopedia's data science and editorial teams reviewed the applications of hundreds of financial advisors to measure their impact and reach across Twitter, LinkedIn, personal and company blogs, and online publishers. The strength of each applicant's page rankings, followers, and citations of their work by other advisors, consumers and the financial media were all evaluated as part of their ranking process. The analysis seeks to identify not only the advisors with the largest followings, but also those who have dedicated their time to educating investors around the world.



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Award recognition does not qualify as an endorsement. The Investopedia Top 100 Advisors for 2018 was awarded 6/8/2018 by Investopedia. No solicitation payment was made to the award sponsor to be nominated or to qualify for the award. Judging criteria for the award can be found at: <https://www.investopedia.com/top-100-financial-advisors-4427912>.